



Bradford National Bank

"Celebrating 145 Years of Community Banking!"

July 2012 Customer Newsletter

Member FDIC ~ Equal Housing Lender

Happy 145th Anniversary Bradford National Bank!



Bradford National Bank president Frank Joy welcomes the crowd to the bank's 145th Anniversary Celebration

It was a great day as Bradford National Bank celebrated its 145th anniversary in style. The party began with a two-day customer appreciation event featuring refreshments, vintage candy, popcorn, root beer floats, subway sandwiches, cookies and so much more. Employees dressed in their best 50s and 60s costumes and fun was had by all. Free gifts were handed out and door prizes awarded. The celebration concluded with the band Sh-Boom performing on a large stage in the main bank parking lot.

Prize winners and a lot of pictures can be found in this newsletter. Enjoy!

The bank will have two more customer appreciation days this year as we wrap up our anniversary celebration. And, believe it or not, plans are already underway for our 150th anniversary celebration.

Visit Us On-Line at www.BradfordBank.com

Employee Spotlight

Rich Knebel is a Vice President at Bradford National Bank where his responsibilities include commercial, residential and consumer loans. His office is located at the Highland Banking Center, 1100 Mercantile Drive.

He has worked in banking for 30+ years and been involved with trusts, estates, retirement plans and various other areas of banking.

Rich's education includes a B.S. in Finance from SIUE, a M.B.A. from SIUE and a Certified Financial Planner ®.

Rich is involved with Highland Rotary Club, St. Rose School Board, Mater Dei Foundation Board, previous President of Highland Chamber of Commerce, previous Hard Road Theatre Board Member, previous member of Pregnancy Care Center Banquet Committee.



Contact Rich Today

618-651-1700

Email: richknebel@bradfordbank.com

Frequently Asked Questions

My Bill Pay won't launch. What is the problem?

If your Bill Pay won't launch from Internet Banking, chances are, you have a Pop Up Blocker on. You will need to add the Bill Pay address to your "Allowed" sites on your Pop Up Blocker.

The address to add is this: <https://global1.onlinebank.com>.

Who do I call if I want to book the Bradford Community Building?

Marlene File is in charge of booking the Bradford Community Building in Greenville. Rent is \$30 with a \$30 deposit that is returned if the room is left in good order and trash is hauled away. Information on renting the building can be found here. Call 618-664-2200 to book the Bradford Community Building.

Visit the BNB On-Line Loan Center at www.BNBLending.com

Bradford Travel Card



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Customer Service 100% of The Time



In an effort to operate the bank more efficiently and in turn better serve our customers, the supervisors from all departments and all locations, from Bradford National Bank meet monthly with senior officers to discuss issues important to the bank.

- Better customer service
- New products and services
- More efficient ways to operate
- Community service

Greenville Business Recognized

Darla and Larry Deiters, owners of Kahuna's Burgers-n-More, were the recipients of the 2012 Emerging Entrepreneur Award, presented by the South Central Illinois Growth Alliance, Illinois Small Business Development Center and Kaskaskia College.

The Deiter's said from the beginning, they wanted the restaurant to be legendary and something they and the community could be proud of. They did their research to determine the best location, menu and style of facility.

Accepting the honor, Larry and Darla thanked many organizations, including **Bradford National Bank**, who were present at the ceremony, and stressed the important of a local community bank who shared their vision.

Two other Greenville businesses were finalists for the award including the Marcoot Jersey Creamery and Roots-n-Streams, a local non-profit organization.

The Small Business Development Center is available to anyone in the local area who are considering opening a new or expanding an existing business.



Remember These?

Back in the "old" days, Bradford National Bank away Liberty Bell banks when customers opened new accounts. Today, these gems have become collectors items. From time to time, customers will bring them in and ask the bank to open them and yes, the bank still has keys to open the banks.

In the past several years, the bank has purchased these banks, and the Lincoln banks, too, as they become available on Ebay.



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Bradford National Bank Travel Club

Upcoming Events

July 13—Missouri Botanical Garden Lantern Festival

August 17—Charlie Birger: Southern Illinois Outlaw (Benton, IL)

September 19—Bussen Limestone Quarry and sites in Columbia/Waterloo

October 23-November 1—Ireland SOLD OUT

November 10—*War Horse* at the Globe Theatre

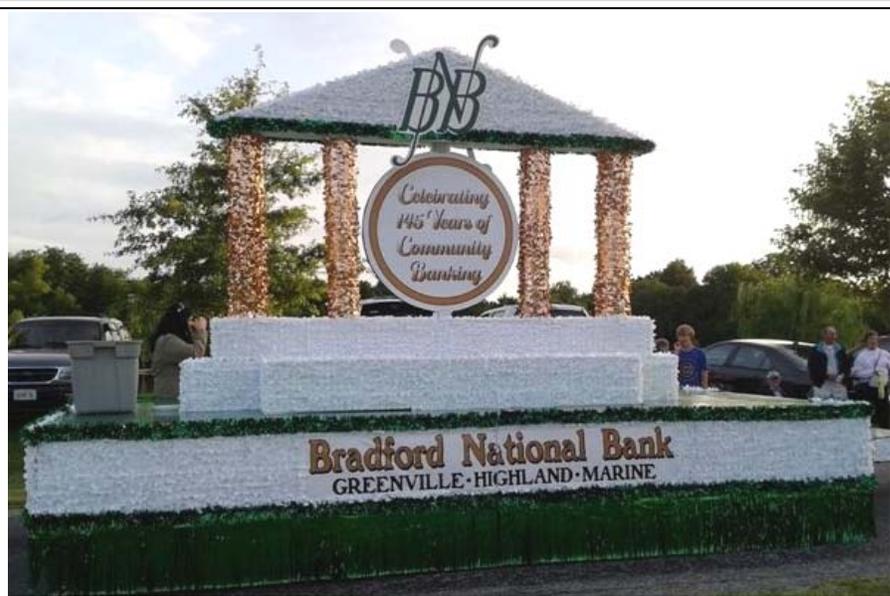
December 4-6—Mini Christmas Getaway (Branson)

For more information, contact Judy Schneck at Now and Then Travel, LLC, phone 618-567-7392, contractor for Bradford National Bank.



Danny Mains from Mains Tree Service helps “spruce up” the main bank facilities in Greenville prior to the BNB Anniversary Celebration.

A number of trees were pruned back and some shrubs were removed.



Bradford National Bank has been busy this summer walking in a number of parades in Madison County. Parade season continues through August.

Meier Memorial Dedicated

In Memory of Gail Meier, who served as Branch Manager of the Bradford National Bank Marine Banking Center, a reflection bench has been donated to and installed at the Gravius Memorial Library in Marine.

Gail was a wonderful co-worker and was dedicated the customers she served.





More photos from our party are online at www.BradfordBank.com



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