



# Bradford National Bank

*A REAL Community Bank Since 1867*

September 2014 Customer Newsletter

Member FDIC ~ Equal Housing Lender



**Like Us On Facebook and You Could Win Great Prizes!**

**Bradford National Bank Launches New Web Site - BradfordAgServices.com**



Bradford National Bank has been serving the financial needs of the agricultural community since 1867. This past week, we took the service to a new level with the introduction of a new website dedicated to providing valuable news and information to area farmers. The new site can be found at [www.BradfordAgServices.com](http://www.BradfordAgServices.com).

The new site features ag market reports, including crops and futures, and is customizable for individual portfolios. Plus, the site includes ag and farm news, DTN farm business news, DTN crop news, blogs, videos, and much more. The site also includes a comprehensive weather section with current forecasts, weather radar, and a variety of other weather reports geared specifically for the farming community.

Bradford National Bank president Doug Stroud said, "We are pleased to provide this new resource to the farming community. We feel it will provide them valuable information in a timely manner that will be beneficial to their operation."

The site provides information on the bank's ag lending staff and links to the bank's ag partners. Going forward, additional features will be introduced to the site.

**Bradford National Bank**

*We Appreciate Your Business!*

Stop By for Refreshments and Door Prizes

[www.BradfordBank.com](http://www.BradfordBank.com)

**Friday, September 5th - All Day**

**Customer Appreciation Day!**

Member FDIC / Equal Housing Lender

Visit Us On-Line at [www.BradfordBank.com](http://www.BradfordBank.com)

## BNB Supports 4-H Auction



Keeping with tradition that goes back many, many years, Bradford National Bank actively participated in both the Bond and Madison County 4-H auctions that were held recently.

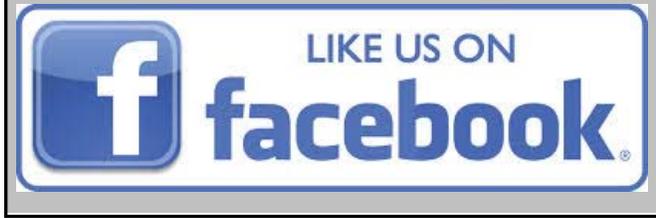
The bank purchased hogs and steers as well as sheep, rabbits, chickens and dairy products.

BNB senior ag lending officer Bob Tompkins is very active in 4-H and has led the banks' participation in the event for the past 25 years.



Congratulations to Linda Lagant. She was our July Facebook Winner. She was presented a gift card by BNB customer service representative Jeff Hasenmyer.

To qualify for prizes, all you have to do is "Like" the Bradford National Bank Facebook page! It's updated weekly with news, information, and special offers.



## Fraud Protection On-The-Go with Shazam Bolt\$

BNB has partnered with our ATM/Debit card provider to present Shazam Bolt\$, a real-time service that can assist with fraud prevention.

This new service will send you emails to let you know if certain transactions, thresholds that each customer sets individually, have been exceeded. It also provides current customer balances.

To register individual debit cards, download the Shazam Bolt\$ app from iTunes or Google play. Once downloaded, follow the instructions on the app to activate this free service.



Introducing  
**Bradford National Bank's**  
FREE Shazam Bolt\$  
Debit Card  
Email Alert Security Service!  
*Details Available At*  
[www.BradfordBank.com](http://www.BradfordBank.com)



**Get The App Today!**  
Search For "Shazam Bolt\$ in the App Store"



Visit Us On-Line at [www.BradfordBank.com](http://www.BradfordBank.com)

## Bond County Crop Survey Completed

Story originally appeared on [www.WGEL.com](http://www.WGEL.com)

The Bond County Farm Bureau completed their 14th annual Bond County Crop Survey Tuesday.

Bond and Fayette County Farm Bureau Manager Stephanie Kraus told WGEL four teams, consisting of Farm Bureau members, local banking personnel, agribusiness representatives, and others surveyed Bond County. The results were tabulated and released that day by the Bond County Farm Bureau.

The survey of Bond County's corn crop resulted in an average yield of 171.82 bushels per acre with samplings ranging between 127 bushels to 240 bushels per acre. The yields were up from the 2013 average, 162.28 bushels per acre. The soybean crop had an average yield of 44.86 bushels per acre with samplings ranging between 20 bushels to 62 bushels per acre. The soybean yields were up from the 2013 average of 34.19 bushels per acre. The survey results showed that even though analysts and other experts are expecting high yields, resulting in a large corn crop, the yields are not as high as what is being predicted. Some areas of the county received more rain, and therefore can expect some higher yields. The areas of the county that didn't receive as much rain can expect some fields with lower yields. Overall, this year's survey has resulted in the highest average for yields since the crop survey was started.

According to the Farm Bureau, over the last 13 years the average yield survey for corn has been 128.39 bushels per acre. The USDA average for the same 13 years was 127.84 bushels per acre. The average from the crop survey for the soybeans in the past 13 years has been 34.96 bushels per acre, while the USDA average has been 37.69 bushels per acre.

Bond County Farm Bureau representatives expressed thanks to everyone who participated in the survey of Bond County fields.

For more information about the Bond County Crop Survey contact the Bond County Farm Bureau office at 618-664-3100.

## Save the Date

### Bradford National Bank Presents our Fall Shredding Days

*In Conjunction With  
Highland Shredding & Recycling*

### Greenville

Saturday, October 4th, 9-11am

### Highland

Saturday, October 11th, 9-11am

Bring your old financial documents including old tax returns, bank statements, cancelled checks, etc. for secure disposal and recycling.



Greenville Chamber of Commerce photo

(Above) Bradford National Bank CEO Frank Joy recently participated in the Ribbon Cutting ceremony for the new location of Russell Cellular. The event was hosted by the Greenville Chamber of Commerce.

(Below) Joy chats with Congressman John Shimkus at a recent event in Greenville.



Attn. Area Farmers - Market Reports, Ag News, Weather, & More!  
**Bradford National Bank** [www.BradfordAgServices.com](http://www.BradfordAgServices.com)  
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## Employee Spotlight

**Rebecca Betts**, who works in the Bradford National Bank Information Technology (IT) Department, has 17 years of experience in the IT profession, with 13 of those years in the banking industry. She has been working with BNB since 2007.



She is responsible for the processing of every day teller work, incoming and outgoing wires, debit card transactions, customer statements, ACH processing and the processing of system generated reports.

Rebecca is very knowledgeable on the banks' debit card program as well as online banking, and is always ready

to assist customers with any issues they may have.

Rebecca says that "Helping our customers and employees is the favorite part of my job."

"Failure is success if we learn from it." Malcom Forbes

**Contact Rebecca Today**

664-2200

RebeccaBetts@BradfordBank.com

## Upcoming Bradford Travel Club Events

**Sept. 16:** Ein Gutter Deutscher Tag (Good German Day)

**Sept. 25:** Neil Berg's 101 Years of Broadway

**Oct. 9:** San Antonio Presentation by Collette Vacations

**Oct. 13-16:** Eight Countries Without a Passport

**Nov. 7:** Local Event—An Evening With Henry VIII

**Nov. 19:** Music of Nat King Cole

**Dec. 10:** *Ring of Fire* (Music of Johnny Cash)

***Enjoy Fun and Fellowship with the Bradford Travel Club Join Today!***

The Bradford Travel Club has many exciting trips planned for 2014. For more information or to request a copy of the Travel Club Newsletter, contact Judy Schneck.

**Phone: 618-567-7392**

**E-mail: nowandthentravel@yahoo.com**

Lemuel Rhodes Cancer Foundation

## Celebration of Life Festival

**Saturday, Sept. 13**

4pm to 10pm GES Playground

**Our theme:**

**There's No Place Like Home**

Food•Games•Bounce Houses•Face Painting

Fusion Dance 4:30 pm•Pete the Juggler 5:00pm

Chapman Bros. perform 7-9pm

Dorothy Look-a-like Contest (for Kids & Adults)

Meet the Cowardly Lion, Scarecrow & Tin Man

Closing Ceremony with Luminaries 9pm

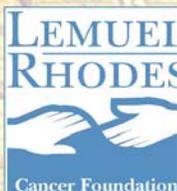
◆Raise \$\$\$ to help local cancer patients

◆Honor cancer survivors

◆Remember those whose battle has ended



**Bring your lawn chair and spend the evening with us**



## BNB Supports Greenville Bicentennial

BNB is the Platinum level sponsor for the Greenville Bicentennial which will be held in 2015. Many events are planned for this historic occasion.

For information on the Bicentennial event, visit the organization website at [www.Greenville200.com](http://www.Greenville200.com).

Bradford National Bank



PLATINUM LEVEL SPONSOR

## Celebration of Life Festival

BNB will participate in the Celebration of Life Festival with all proceeds going to the Lemuel Rhodes Cancer Foundation. All funds collected will be used to support local cancer patients.

The bank staff has been raising money by paying funds to dress casually on Fridays. **Plus, on Tuesday, September 9th, BNB president Doug Stroud will participate in the annual WGEL Radio pie auction.** All funds raised from the sale of Doug's pie will be donated to the Lemuel Rhodes fund.

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## BNB Accepts the Cold Water Challenge!



*The "after" splash of the challenge...  
Celebration and an impromptu bath!*

Bradford National Bank Employees Doug Stroud, Cathy Eyman, Janet Renko, Sandra Dasenbrock and Frank Joy take the ALS Cold Water Challenge, with the assistance of several bank employees. Watch the complete video on the bank's Facebook page and see if YOU were one of the many this group nominated!

**Be our 700th Mobile Banking Customer and Win a GREAT Prize!**  
Register for Bradford Touch Mobile Banking Today at [www.BradfordBank.com](http://www.BradfordBank.com)

## Bradford Community Building Ready For Many Different Kinds of Events

The Bradford Community Building, located across the street from the main bank in Greenville, is always being used for a variety of activities and events. This past week, for example, the room was used for a baby shower, election judge training, union negotiations, and a visit from a state gubernatorial candidate.

The Community Building offers seating and tables for 60 people with a maximum capacity of 100. It features a mini kitchen with a refrigerator, microwave, coffee pot, and a serving area.

The Community Building is great for business meetings, too, and is set up and wired for audio/video presentations and wifi is available upon request.

The building is handicapp accessible and has plenty of restroom space.

Rent for the facility is \$30 with a \$30 cleaning deposit, which is returned if the room is left in good order. Cleaning supplies are provided.

To reserve the room for your next event, contact Marlene File at 664-2200. But don't wait, the room books quickly!



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